



REPORT ON THE WEBINAR ON "NUANCES OF WRITING RESEARCH ARTICLE"

The department of MBA organized a webinar on "Nuances of writing research article" on 3rd May, 2024, 11.00 a.m onwards. Dr.Swetha M.R.,HOD, Department of M. Com BGS Institute of Management Studies Chikkaballapur. (Affiliated to BNU) was the speaker.

Objectives

- To know what is Research
- To know how to select a research topic
- To know how to write a research article

Topics covered

- Research
- Research Paper
- Types of Research
- Steps to Write a Research Paper
- Flow Chart
- Citations

[Signature]
Head of the Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
Bangalore - 560 049



[Signature]
IQAC COORDINATOR
Internal Quality Assurance Cell
S.E.A. College of Engineering & Technology
Virgonagar Post, Bangalore - 560 049

Research

Research is a search for new facts in any branch of knowledge. Research is creative and systematic work undertaken to increase the stock of knowledge. It involves the unbiased collection, organization and analysis of information to increase understanding of a topic or issue.

Types of Research

1. Conceptual Research
2. Empirical Research

[Signature]
PRINCIPAL
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049

Research Paper/Article

- A research paper is piece of academic writing based on its author's original research work on a particular topic and the analysis and interpretation of research findings.

- A research paper is an expanded essay that presents your own interpretation or evaluation or argument.
- A research paper involves surveying a field of knowledge in order to find the best possible information in that field.

How to Write a Research Article

- Writing a high-quality research article in the field of management is a crucial skill for academics, researchers, and professionals.
- This comprehensive guide will walk you through the key steps to crafting an impactful and publishable research article, from selecting a relevant topic to effectively communicating your findings.

Selecting a Relevant and Impactful Research Topic

- Identify Gaps in the Literature
- Align with Current Trends
- Consider Practical Relevance
- Leverage Your Expertise

Submitting and Publishing the Research Article

1. Identify Relevant Journals
2. Adhere to Guidelines
3. Address Reviewer Feedback
4. Celebrate Publication

Attendance

[p-olvg-u/p]				[p-olvg-u/p]				[p-olvg-u/p]				[p-olvg-u/p]			
People	Information	Chat	Activities	People	Information	Chat	Activities	People	Information	Chat	Activities	People	Information	Chat	Activities
Lishitha Gowda				Ananya Surya				W-CALL	Navya Shree Gowda (Thud)			Karthick			
manushree				Karthick					Navya Shree Gowda (Thud)			Lavanya Ruth			
MJ Shashank				Lavanya Ruth					Navya Shree Gowda (Thud)			Lishitha Gowda			
Pavani Kumar KL				Lishitha Gowda					Navya Shree Gowda (Thud)			manushree			
Pratham Jogi				manushree					Alshwarya Ashu			MJ Shashank			
Priyanka V				MJ Shashank					Anil Kumar S I			Pavani Kumar KL			
revaathi raj				Pavani Kumar KL					Anupriya M.O			Poojitha Gowda			
sagar ji				Poojitha Gowda					anusha S R			revaathi raj			
Shilpa S				Pratham Jogi					Shravanth Dharshwade			sagar ji			
SHRUVANI S				Priyanka V					Chandana M			Shilpa S			
SOWMYA Loh				revaathi raj					Dr T Cyndia Ambasari			SHRUVANI S			
Sowtha M R				sagar ji					gauthesh Kumar			SOWMYA Loh			
Sowtha Surya				Shilpa S					Gowtham Ashu S			Sugit Sugit			
				SHRUVANI S					Gurudheep			Sowtha M R			
									JAGADISHA SURESH						



S.E.A COLLEGE OF ENGINEERING & TECHNOLOGY

Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi and Accredited by NAAC, New Delhi
Aryappa Nagar Circle, Devarachatti Main Road, K.R. Puram, Bangalore-47



ALUMNI COMMITTEE & DEPARTMENT OF MBA

Organizes

Webinar on

"NUANCES OF WRITING A RESEARCH ARTICLE"

In Association with IQAC & IIC

On 03RD MAY 2024

TIMINGS: 11.00AM Onwards

Google meet link: <https://meet.google.com/jip-qiya-ufp>



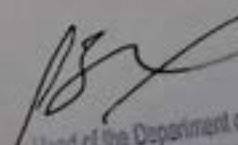
Dr. SWETHA M R

HOD, Department of M.Com

BGS Institute of Management Studies, Chikkaballapur
(Affiliated to BNU)

OUTCOME:

- Gained knowledge on what is Research
- Developed knowledge on how to select a research topic
- Acquired knowledge on how to write a research article

 9/5/24
Head of the Department of Management Studies
S.E.A. College of Engineering & Technology
Ekka Nagar, Basavanapura, Virgo Nagar Post,
Bangalore - 560 049



SOUTH EAST ASIAN EDUCATION TRUST

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to VTU, Recognised by GoK)

Accredited B++ by NAAC, ISO 9001:2015 Certified Institution

Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgonagar Post, Bengaluru - 560049

Email: seacetadmin@gmail.com

Website: www.seacet-bangalore.org.in

DEPARTMENT OF MBA

REF: SEACET/Alumni/MBA/Webinar/ 2023-2024/11

Date: 14-12-2023

CIRCULAR

The Department of MBA & College Alumni committee is organizing a Webinar on "BUILDING AN EFFECTIVE INVESTMENT PORTFOLIO", in association with IQAC and IIC on 16TH December 2023. Requesting all the faculties and students to participate in the event and make it a grand success.

[Signature]
14/12/23
CONVENER

DIRECTOR ENGINEERING *[Signature]*

R&D DEAN *[Signature]*

HOD's of

BASIC SCIENCE - *[Signature]*
14/12/23

CSE - *[Signature]*

ISE - *[Signature]*

AIML

IOT *[Signature]*
ECE *[Signature]*

ME *[Signature]*

CV *[Signature]*

AGRI *[Signature]*

MBA

LIBRARIAN

PLACEMENT *[Signature]*

[Signature]
HOD 14/12/23

Head of the Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post,
Bangalore - 560 049

[Signature]
14/12/23
PRINCIPAL

[Signature]
PRINCIPAL
SEA College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049



S.E.A COLLEGE OF ENGINEERING AND TECHNOLOGY
 Ekta Nagar, Near Ayyappa Nagar Circle, Devasandra Main Road, K.R.Puram, Bangalore



Department of MBA

INVITATION

The Department of MBA & college Alumni committee cordially invites you to grace
 the Inaugural of
Webinar

On

“BUILDING AN EFFECTIVE INVESTMENT PORTFOLIO”

In association with IQAC and IIC

Keynote Speaker

Mrs Rupashree R

Assistant Professor

Department of Professional Management Studies

Kristu Jayanti College

Bangalore

Guest of Honour

Smt. Manjula Krishnappa

(Chairman, S.E.A Group of Institutions)

Sri. D.T. Srinivasa

(Secretary, S.E.A Group of Institutions)

Smt.K.Poornima Srinivasa

(CEO, S.E.A Group of Institutions)

Smt.K.Anupama

(Jt. Secretary & Treasurer, S.E.A Group of Institutions)

Dr Brijesh S Yadav Ms Vinisha S Yadav Mr Rohan R Yadav

Trustee members

Vice President

Trustee members

Dr. Bhagavant K Deshpande

Director (Engg), S.E.A College of Engineering and Technology

Date: 16th December, 2023

Time: 11.00 A.M onwards

Online Link: <https://meet.google.com/gte-fxhr-who>

Mrs Revathi K

Dr. S B Anil Kumar

Dr. B.VenkataNarayana

Convener

HOD, MBA

Principal

Faculty Coordinators

Mrs Navyashree H N & Mrs Kasturi B S



SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to VTU, Recognised by GoK)
Accredited B++ by NAAC, ISO 9001:2015 Certified Institution
Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgo Nagar Post, Bengaluru - 560049
Email: seacetadmin@gmail.com Website: www.seacet-bangalore.org.in

DEPARTMENT OF MBA

REF: SEACET/MBA/WEBINAR/AY2023-24/ 11

DATES: 14/12/2023

TO

The IQAC Coordinator,

S.E.A College of Engineering and Technology,

Bangalore -560049,

Respected Sir,

The Department of MBA & College Alumni committee is organizing the webinar on
"BUILDING AN EFFECTIVE INVESTMENT PORTFOLIO" from our Alumni student of MBA
Mrs Rupashree R on 16.12.2023 at 11.00am through online. Hence, we are requesting
IQAC to give consent for the event.


HOD

Head of the Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Bangalore - 560049

CC to all Departments:



SEA COLLEGE OF ENGINEERING & TECHNOLOGY

Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi and Accredited by NAAC Ekta Nagar, Near Ayyappa Nagar Circle, Devasandra Main Road, K.R. Puram, Bangalore-49



DEPARTMENT OF MBA & COLLEGE ALUMNI COMMITTEE

Organizes

Webinar on



"BUILDING AN EFFECTIVE INVESTMENT PORTFOLIO"

In Association with IQAC & IIC

On 16TH DECEMBER 2023

TIMINGS: 11.00AM Onwards

Google meet link: <https://meet.google.com/gte-fxhr-who>



Mrs Rupashree R
Assistant Professor
Department of Professional Management Studies
Kristu Jayanti College





SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY
(Approved by All India Council for Technical Education (AICTE), New Delhi
Affiliated to Visveswaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

ALUMNI COMMITTEE & DEPARTMENT OF MBA ORGANIZED WEBINAR
"REPORT ON BUILDING AN EFFECTIVE INVESTMENT PORTFOLIO"

A webinar was organised on 16th DECEMBER 2023 by the Alumni Committee Department of MBA, S.E.A. College of Engineering & Technology, Bangalore.



S.E.A COLLEGE OF ENGINEERING & TECHNOLOGY
Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi and Accredited by NAAC Ekta
Nagar, Near Ayyappa Nagar Circle, Devasandra Main Road, K.R. Puram, Bangalore-09



ALUMNI COMMITTEE & DEPARTMENT OF MBA

Organizes

Webinar on



"BUILDING AN EFFECTIVE INVESTMENT PORTFOLIO"

In Association with IQAC & IIC

On 16th DECEMBER 2023

TIMINGS: 11.00AM Onwards

Google meet link: <https://meet.google.com/gte-fxhr-who>



Mrs Rupashree R
Assistant Professor
Department of Professional Management
Studies
Kristu Jayanti College (Autonomous),
Bengaluru

Introductions of Researcher Person

Ms. Rupashree R currently works as an Assistant Professor in the Department of Professional Management studies at Kristu Jayanti College (Autonomous), Bangalore India. She has received master's degree in Management from SEA College of Engineering and Technology and was the college and university distinction holder for the year 2013, she is currently pursuing her Ph.D. in Visveswaraya Technological University.

She has 9 years of rich academic experience. Her subject expertise includes Income Tax, Financial Management, Portfolio Management, Financial Markets and Service, financial analytics.

EktaNagar, Near Ayyappanagar Circle, Devasandra Main Road, Virgonagar Post, K.R. Puram, Bangalore-560049, INDIA.
Phone: 080-29730681, 7353945999

e-mail: seacetadmin@gmail.com website: seacet-bangalore.org.in



She is an active member of the Internal Quality Assurance cell (IQAC) at kristu Jayanti college from 2021. Rupashree has authored three books on business management and practices, Income tax and Advanced Business accounting. She holds many research papers which are published in Scopus and Q1 journals, her papers carry h-index and is also been cited by many authors.

She also serves as resource person for various esteemed colleges and has attended various seminars and conferences nationally and internationally.

Topics covered by researcher

Portfolio

A portfolio refers to a collection of investment tools such as stocks, shares, mutual funds, real estate, gold, deposits in a bank, bonds, cash and so on depending on the investor's income, budget and convenient time frame.

Major factors of Investment

- Liquidity
- Risk Tolerance
- Income Level
- Tax Liability
- Investment Time Horizon

Portfolio Investment

If investments are made in a group of assets and/or securities instead of a single asset, they are called as Portfolio Investment.

Types:

- Risk-free Portfolio
- Low risk Portfolio
- Medium risk Portfolio
- High risk Portfolio

OBJECTIVES OF PORTFOLIO

Effective portfolio diversification

Diversification in investing is considered the simplest approach for designing a good stock portfolio. It aims at investing in different asset classes having unrelated returns. So, to create a compelling and well-diversified portfolio, it is essential to consider the underlying risk involved in an asset.



Long Term Viability

The investment strategies should have a long-term outlook, ensuring the growth in investment with time. You must avoid stocks that may not grow in the next ten years. The wealth from investment is created by staying invested over a long period. Long-term portfolio stocks aim at creating value in the long term rather than reinvesting frequently.

Liquidity

Though it is good to remain invested in the long run, you should not be stuck when there is an emergency. Thus, divide your investment into liquid as well as illiquid funds. The illiquid funds may offer less volatility and stable returns. At the same time, liquid funds will allow you to make sound investment choices. Invest funds in different assets with varying liquidity degrees to ensure effective risk management.

Strong financial

Some stocks have a higher value than others because of their financial aspects. As an investor, it is essential to scan its financial information to differentiate between good and bad investments.

Informed decision making

Project portfolio management provides high levels of visibility both from a strategic and a tactical perspective. It provides insights into past project metrics such as project costs, profitability, duration, quality, and resource usage.

Optimal resource utilization across the enterprise

PPM mobilizes your resources to invest their best and maximum efforts into the most feasible ventures. In simple words, this means duplicate efforts are not wasted on activities with no monetary benefits to show for them.

Minimize risks, maximize business impact

The word risk has a robust negative ring to it, but it simply happens to be inevitable at times. The likelihood, type, and impact of different risks cause you to look for alternatives through an effective risk management plan, so that project delivery isn't completely derailed.

Deliver projects within time and budget

Most projects fall victim to overspending due to poor cost estimation, mismanaged resource allocation, or miscommunicated project scheduling. Besides overspending, these factors also result in project delays. It is essential to deliver projects fast, and within the budget, so you start reaping your benefits, and your organization has the bandwidth for other beneficial tasks.

Creating assets and sharing best practices



High-value projects align strategically with the organization's long-term goals. Effective portfolio management collects information from those past project initiatives and successfully delivered business value. It explores the probability of similar projects flowing in the pipeline, preparing your resources to obtain the appropriate briefing and training beforehand.

Portfolio management

MUTUAL FUNDS

A mutual fund is a type of financial vehicle made up of a pool of money collected from many investors to invest in securities like stocks, bonds, money market instruments, and other assets

Example: You can simply impress your audience and add a unique zing and appeal to your Presentations. Easy to change colors, photos and Text.

Example: You can simply impress your audience and add a unique zing and appeal to your Presentations. Easy to change colours, photos and Text.

Example: You can simply impress your audience and add a unique zing and appeal to your Presentations. Easy to change colors, photos and Text.

Best investment tips

1. Invest in what you know.... And nothing more.
2. Never compromise from your objective.
3. When you buy a stock, plan to hold it forever.
4. Investing is not a rock science, but there is no EASY BUTTON.
5. Don't let world events affect your investment.
6. Don't feel bad when stocks go down. There are ups and downs

SCREENSHOTS



SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY
[Approved by All India Council for Technical Education (AICTE), New Delhi
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka]

About this call			About this call			About this call		
People	Information	Chat	People	Information	Chat	People	Information	Chat
	navya Shree Gowda (You) Meeting host			navya Shree Gowda (You) Meeting host			Karthika Kesavan	
	navya Shree Gowda Meeting host			navya Shree Gowda Meeting host			KASTURI B S	
	anil krishna			Ajay Ajay			Kavya K	
	Anil Kumar k l			Anil Kumar k l			Levanya Ruth	
	Anupriya M.G			Anupriya M.G			Lizzy Sagardevan	
	anusha S R			Bhagvant Deshpande			Mamatha v Mamatha v	
	Chandana M			Chandana M			Manasa HM	
	Dr T Cynthia Anbuselvi			Dr T Cynthia Anbuselvi			manushree	
	gagana v			gagana v			N Gayathri	
	geethesh kumar			Hemanth U G			Pawan Kumar KL	
	Gowtham Achari			Hm ramya9471 Ramya			Poobore Gowda	
	Hm ramya9471 Ramya			JAGADISH REDDY			reethi raj	
	JAGADISH REDDY			Jagadish Reddy			Rupashree B	
	Jyashri M			Jyashri M			Rupashree B	

Feedback report

This data collected by the students of Department of MBA, SEA College Engineering & Technology towards the Webinar on Thought Leadership.

GRAPH SHOWING SATISFACTION LEVEL TOWARDS SPEAKER



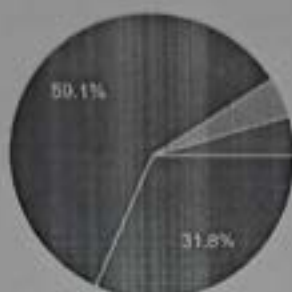
SOUTH EAST ASIAN EDUCATION TRUST

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by All India Council for Technical Education (AICTE), New Delhi
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

Rate the overall inputs given by the Resource person

22 responses



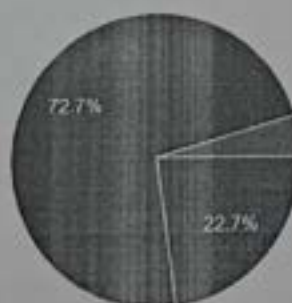
- Excellent
- Good
- Fair
- Poor

According to above graph, it can interpret that maximum no. of students (3rd semester students) are highly satisfied by the speaker Ms. Rupashree R. All students are really like his way of talking and how he explains the topic.

GRAPH SHOWING SATISFACTION LEVEL TOWARDS WEBINAR

Rate the overall experience of the webinar

22 responses



- Excellent
- Good
- Fair
- Poor

According to above graph, it can interpret that maximum no. of students (3rd semester students) are highly satisfied by the webinar session as they feel that the webinar topic "Thoughtful Leadership" is really helpful for their upcoming career.

[Signature]
Head of the Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
Bangalore - 560 049

06-11-2023 to 11-11-2023

Report on "One week offline AICTE Training and Learning (ATAL)
Academy sponsored Faculty Development Program (FDP)"
FDP Proposal Application Number: 1691582139

From
The Department of MBA
S.E.A. College of Engineering & Technology
Bangalore
Karnataka-49

RESOURCE PERSONS OF THE FDP



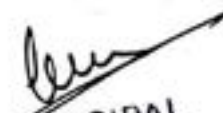
Dr. Vasanthi Reena Williams
Prof & Head, Dept. of MBA,
Member Research & Curriculum
Development Cell, Vidya Vikas
Institute of Engineering &
Technology, Mysore.



Dr. Mamatha J, Director CEP
Global LLP, Bangalore



Dr. Ananda .S, Director,
Somanahalli Education Society


PRINCIPAL

SEA College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049



**Mrs Neha Balekundri, Associate
Partner, Head of Patent
division, Ediplis Counsels**



**Dr. Hemachandra .G, Assistant
Professor in the Electrical &
Electronics Engineering
department of RIT**



**Mrs. S. Sandya, Assistant
Professor, Department of
Management Studies,
MSRCASC.**



**Dr. S.B. Anil Kumar, HOD, MBA
S.E.A. College of Engineering
and Technology, Bangalore.**



**Mr. Brijesh Singh, Director,
Swasthik Copnsultency
Services, Bangalore**

PROPOSED SCHEDULE OF WORKSHOP (BROCHURE)

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
Resource Persons					
Dr. Vasanthi Reena Williams	Dr Mamatha J	Dr Ananda S and Mrs Neha Balekundri	Dr. Hemachandra G and Prof. S Sandhya	Dr S B Anil Kumar	Prof Brijesh Singh
09: 9.30 Inauguration					
9.30 -12.00 PM Introduction to Research & Methodology <u>Resource Person</u> Dr. Vasanthi Reena Williams	8.30 -11.00 PM How to write Quality Research Paper	8.30 -11.00 PM Introduction to the objectives of Patent publication by academicians.	8.30 -11.00 PM Introduction to the importance of Consultancy skills for academicians.	9.30 -1.00 P.M Industrial Visit	8.30 -11.00 PM Introduction to importance of Research Grants and Funding Projects for academicians.
12.00-1.00 PM Article Discussion	11.00-12.00 PM Article Discussion	11.00-12.00 PM Article Discussion	11.00-12.00 PM Article Discussion		11.00-12.00 PM Reflection Journal
1.00-2.00 P.M Lunch	12.00- 01.00 P.M Lunch	12.00- 01.00 P.M Lunch	12.00- 01.00 P.M Lunch	01.00- 02.00 P.M Lunch	12.00- 01.00 P.M Lunch
2.00-4.30 PM Introduction to research for science and social sciences	01.00-3.30 PM How to research Publish Paper in recognized journals	01.00-3.30 PM How to apply and publish patent with Grants.	01.00-3.30 PM Opportunities and approaches of Academic Consultancy	02.00-3.30 PM Session on, how to access Research journals which was published in repeated Publishers.	01.00-3.30 PM How to apply and get research grants and funds with best approach
04.30 – 05:30 PM Discussions on Question & Answers	03.30-4.30 PM Practical session: Discussion with sample research papers	03.30-4.30 PM Practical session: With Patent filing portal	03.30-4.30 PM Practical session: With live case studies	03.30-4.30 PM Practical session: Discussion on Outcomes of the Industrial Visit	03.30-4.30 PM Valedictory Session

11-2023 to 11-11-2024

			AND TECHNOLOGY		
40	Dhivya .G	9986165430	REVA University	Reserch Scholar	Out-side

COLLEGE BOUCHER

Chief Patron
Mrs. Manjula Krishnaswami
Chairman, S.E.A. Education Trust

Patron
Mr. D. L. Subramanian
Secretary, S.E.A. Education Trust

President
Mrs. K. Poochamma Subramanian
C.E.D. S.E.A. Education Trust

Vice President
Mrs. K. Annapurna

Joint Secretary and Treasurer S.E.A. Education Trust
Dr. Harjesh N. Yadav Mrs. Vinodha N. Yadav Sri. Rajan R. Yadav
Trustee Trustee Trustee

S.E.A. Education Trust **S.E.A. Education Trust** **S.E.A. Education Trust**
Dr. K. Bhagavanth K. Deshpande

Director, Engineering
S.E.A. College of Engineering and Technology

Principal
Dr. B. Venkatasubramanian

S.E.A. College of Engineering and Technology
Dr. Pradeep Kumar N. S.
IOAC Coordinator, BOD ECE
Dr. N. B. Anil Kumar
Coordinator

Head, Department of MBA, SEACET
Dr. Pilly Kumari
Coordinator

Professor, Department of MBA, SEACET
CHANGERS

Dr. D. Balaji, Asst. Prof. MBA **Prof. Navyashree B. S., Asst. Prof. MBA**
Prof. Kasturi B. S., Asst. Prof. MBA **Prof. S. Lity Asst. Prof. MBA**

Contacts: 9701737494, 7780237065 Email: hodmbox@secedu.ac.in

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

ATAT DEPARTMENT OF MBA ORGANIZES

One Week offline AICTE Training and Learning (ATAT) Academy sponsored Faculty Development Program (FDP)

On
"CAPACITY BUILDING ON RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS"

10th to 14th November, 2023 (MONDAY-SATURDAY)
Venue: AICTE Seminar Hall, SEACET

Objectives of the ATAL FDP

- To motivate the faculty towards research and publication
- To explore knowledge on research methodology, innovation aspects, intellectual property rights, patents, trademarks, copyrights trade secrets and commercialization of intellectual property.
- To educate on researcher on quality research paper writing skills
- To improve the skills of academic consultancy

DAY 1

Name of the Resource Persons

Dr. VASANTHI REENA WILLIAMS

Head, Dept Of Management Studies-Mba Vidya Vikas Institute Of Engineering &

Technology-VVIET (MYSURU)

SESSION-1 Contents for Discussion

- 9.30 Am – 12.00 Pm
- Introduction to Research Methodology
- Article Discussion 12.00 Pm – 1.00 Pm.

SESSION-2 Contents for Discussion

- 2.00 Pm – 4.30 Pm
- Introduction to Research for Science & Social Sciences
- 4.30 PM – 5.30 PM
- Question & Answer Session

PHOTOS OF THE DAY



SEA COLLEGE OF ENGINEERING & TECHNOLOGY

AFFILIATED TO VTU & APPROVED BY AICTE AND ACCREDITED BY B++ , NEW DELHI



ATAL

DEPARTMENT OF MBA
Organizes

One Week Offline AICTE Training and Learning (ATAL)
Academy Sponsored Faculty Development Program (FDP)

On

"CAPACITY BUILDING ON RESEARCH
AND CONSULTANCY SKILLS FOR YOUNG
RESEARCHERS AND ACADEMICIANS"



AICTE SPONSORED (ATAL,FDP)

"CAPACITY BUILDING ON RESEARCH AND CONSULTANCY
SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS"

47

YEARS OF EXPERIENCE
IN RESEARCH

6000+

STUDENT PRODUCTIONS OF
JOURNALS & NATIONAL

50+

ACADEMIC PAPERS IN THE
HEART OF THE CITY

600+

EXPERIENCED
FACULTY

100%

PLACEMENT GUARANTEE &
PROFESSIONAL DEVELOPMENT



DAY 2

Name of the Resource Persons

Dr. Mamatha J Director- CEP Global LLP

SESSION-1

- 8.30 Am to 10.00 am
- How to write a Quality Research Paper

SESSION-2

- 1.00pm to 4.30 pm
- How to Publish Research Paper in Journals

SEA COLLEGE OF ENGINEERING & TECHNOLOGY
 AFFILIATED TO VTU & APPROVED BY AICTE AND ACCREDITED BY B++ NEW DELHI

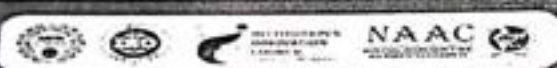
DEPARTMENT OF MBA
 Organizes

ATAL
 One Week Offline AICTE Training and Learning (ATAL)
 Academy Sponsored Faculty Development Program (FDP)
 On
**"CAPACITY BUILDING ON RESEARCH
 AND CONSULTANCY SKILLS FOR YOUNG**



DAY 2
AICTE Training and Learning (ATAL) Academy
Sponsored FDP
"CAPACITY BUILDING ON RESEARCH AND CONSULTANCY SKILLS FOR YOUNG
RESEARCHERS AND ACADEMICIANS"

47	6000+	50+	600+	100%
TEACHING FACULTY	STUDENTS	RESEARCHERS	EMPLOYED	ACADEMICIANS







Day 3

Name of the Resource Persons

Dr. Ananda .S, Director, Somanahalli Education Society

8.30 -11.00 PM

SESSION-1

- Introduction to the objectives of Patent publication by academicians
- 11.00-12.00 PM
- Article Discussion

Session -2

Name of the Resource Persons

Mrs Neha Balekundri Head of Patent Department Associate Partner, Ediplis Counsels

- How to apply and publish patent with Grants

- Practical session: With Patent filing portal

SEA COLLEGE OF ENGINEERING & TECHNOLOGY
 AFFILIATED TO VTU & APPROVED BY AICTE AND ACCREDITED BY NAAC, NEW DELHI



DAY 3
AICTE Training and Learning (ATAL) Academy
Sponsored FDP

* CAPACITY BUILDING ON RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS *

47 PARTICIPANTS REGISTERED	6000+ TOTAL RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS	50+ RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS	600+ RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS	100% RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS
--------------------------------------	--	--	---	---

NAAC ACCREDITED S.E.A GROUP OF INSTITUTIONS



DAY 4

SESSION-1

Name of the Resource Persons

Dr. Hemachandra G Assistant professor MS Ramaiah institute of Technology Bangalore

8.30 -11.00 PM

- Introduction to the importance of Consultancy skills for academicians.
- Article Discussion

SESSION-2

Name of the Resource Persons

Prof. S Sandhya Assistant Professor MARCAS

1.00pm to 4.30 pm

- Opportunities and approaches of Academic Consultancy

- 03.30-4.30 PM
- Practical session: With live case studies



SEA COLLEGE OF ENGINEERING & TECHNOLOGY
 AFFILIATED TO VTU & APPROVED BY AICTE AND ACCREDITED BY NAAC, NEW DELHI



DAY 4
AICTE Training and Learning (ATAL) Academy
Sponsored FDP

* CAPACITY BUILDING ON RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS*

47 NUMBER OF RESEARCHERS BENEFICIARIES	6000+ NUMBER OF STUDENTS OF FUTURE EMPLOYERS	50+ AICTE COUNCIL MEMBERS MEMBERS OF THE CBT	600+ EMPLOYED FACULTY	100% PERCENTAGE OF RESEARCHERS AND ACADEMICIANS
---	---	---	---------------------------------	--



S.E.A GROUP
OF INSTITUTIONS



DAY 5

Name of the Resource Persons

Dr S.B Anil Kumar

Associate Professor and, HOD, Department of MBA, SEA College of Engineering and Technology

Session 1

- 8.30 Am – 12.00 Pm
- How to access Research journals which was published in repeated Publishers.
- Practical session: Discussion on Outcomes of the Industrial Visit.
- P.M – 5.30 Pm
- Industrial Visit to IIM Bangalore



SEA COLLEGE OF ENGINEERING & TECHNOLOGY

AFFILIATED TO VTU & APPROVED BY AICTE AND ACCREDITED BY B+++, NEW DELHI



Ekta Nagar, A. Krishnappa Circle, Agreppanagar
Devassandra Main Road, Virgo Nagar Post, R.R. Puram, Bangalore - 560 042.

ATAT

DEPARTMENT OF MBA
Organizes

One Week Offline AICTE Training and Learning (ATAT)
Academy Sponsored Faculty Development Program (FDP)



DAY 5 IIMB VISIT

AICTE Training and Learning (ATAT) Academy Sponsored FDP

* CAPACITY BUILDING ON RESEARCH AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS*

47

6000+

50+

600+

100%

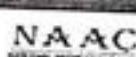
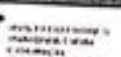
YEARS OF EXPERIENCE IN
RESEARCH AND SKILL

5. SERVICE COLLEGE OF
TECHNOLOGY (SEA) (ATAT)

ACADEMICIANS, RESEARCH
STAFF AND STUDENTS

EXPERIENCE, SKILL
AND KNOWLEDGE

STAFF AND STUDENTS
AND RESEARCHERS



DAY 6

Name of the Resource Persons

Mr. Brijesh Singh, Director, Swasthik Copnsultency Services, Bangalore

Session I

- 8.30 -11.00 PM
- Introduction to importance of Research Grants and Funding Projects for academicians.
- 11.00-12.00 PM
- Reflection Journal
- 01.00-3.30 PM
- How to apply and get research grants and funds with best approach
- 03.30-4.30 PM
- Valedictory Session



SEA COLLEGE OF ENGINEERING & TECHNOLOGY

AFFILIATED TO VTU & APPROVED BY AICTE AND ACCREDITED BY B++, NEW DELHI

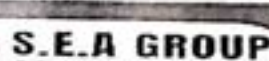
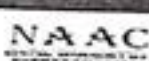


DAY 6

AICTE Training and Learning (ATAL) Academy Sponsored FDP

* CAPACITY BUILDING ON RESEARCH, AND CONSULTANCY SKILLS FOR YOUNG RESEARCHERS AND ACADEMICIANS *

47 YEARS OF EXCELLENCE IN RESEARCH
6000+ MEMBERS OF THE AICTE TRAINING AND LEARNING (ATAL) ACADEMY
50+ AICTE TRAINING AND LEARNING (ATAL) ACADEMY
600+ AICTE TRAINING AND LEARNING (ATAL) ACADEMY
100% AICTE TRAINING AND LEARNING (ATAL) ACADEMY



The outcome of the program is helps to gain the knowledge about the research publications in the recognized journals, how to write the patents and get grants, consultancy skills for the academicians show to get research grants and funds with best approach, this program helps the participants with most of the required knowledge in the field of research to meet the current requirements of the accredited bodies

Details of Participants Attendance:

Number of Participants applied for ATAL FDP	: 65
Number of participants approved	: 65
Number of participants attended for FDP	: 41
Number of participants successfully completed FDP	: 40
Total Number of participants Issued Certificates	: 40

SPECIMEN COPY OF CERTIFICATE (Issued by AICTE)

   			
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION Nelson Mandela Marg, Vasant Kunj, New Delhi - 110 070 AICTE Training and Learning (ATAL) Academy			
<i>Certificate</i>			
<i>It is certified that Dr. D Balaji, Assistant Professor of SEACET has successfully participated & completed AICTE Training And Learning (ATAL) Academy Faculty Development Program on Capacity Building on Research and Consultancy skills for young researchers and academicians at S. E. A. COLLEGE OF ENGINEERING & TECHNOLOGY from 06/11/2023 to 11/11/2023.</i>			
_____ Coordinator	_____ In-charge Head		

18/11/23
 Head of the Department of Management
 S.E.A. College of Engineering
 Ekta Nagar, Basavapur, V
 Bangalore - 560



SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to VTU, Recognised by GoK)
Accredited B++ by NAAC, ISO 9001:2015 Certified Institution
Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgonagar Post, Bengaluru - 560049
Email: seacetadmin@gmail.com Website: www.seacet-bangalore.org.in

DEPARTMENT OF MBA

REF: SEACET/MBA/WEBINAR/AY2022-23/06

DATE: 17.08.2023

TO

The IQAC Coordinator,

S.E.A College of Engineering and Technology,

Bangalore -560049

Respected Sir,

The Department of MBA is organizing the webinar on **"Innovation in Personal Financial Management"** on 19.08.2023 from 03:00 P.M. Hence, we are requesting IQAC is to give consent for the event.

CC to
All Departments
IQAC Filing

IQAC COORDINATOR
Internal Quality Assurance Cell
S.E.A. College of Engineering & Technology
Virgonagar Post, Bangalore - 560 049

Head of the Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post,
Bangalore - 560 049

PRINCIPAL
SEA College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049





SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY
(Approved by AICTE, Affiliated to VTU, Recognised by GoK)
Accredited B++ by NAAC, ISO 9001:2015 Certified Institution
Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgonagar Post, Bengaluru - 560049
Email: seacetadmin@gmail.com Website: www.seacet-bangalore.org.in

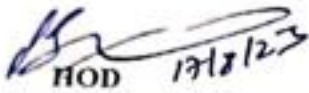
DEPARTMENT OF MBA

REF: SEACET/MBA/Webinar/ 2022-2023/06

Date: 17-08-2023

CIRCULAR

The department of MBA is organizing a Webinar on "Innovation in Personal Financial Management", in association with IQAC and IIC on 19th August 2023, from 03:00 PM through online. Requesting all the faculties to participate and inform the students to present for making it as grand success.


HOD 17/8/23

Head of the Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post,
Bengaluru - 560049


PRINCIPAL

HOD's of

DIRECTOR ENGINEERING 

FIRST YEAR DEAN 

AIML Malashree

IOT 

ECE 

ME 

CV for 

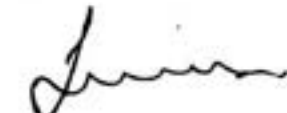
AGRI 

CHEMISTRY

MATHEMATICS

MBA

LIBRARIAN 

CSF- 

PHYSICS

PLACEMENT 

ISE 

INVITATION

The Department of MBA cordially invites you to grace the Inaugural of
Webinar
On

“INNOVATION IN PERSONAL FINANCIAL MANAGEMENT”

in association with IQAC and IIC

Resource Person

Dr. Sharan Kumar Shetty

Associate Professor and Member of Governing body

MSN Institute of Management Mangalore

Guest of Honour

Smt. Manjula Krishnappa

(Chairman, S.E.A Group of Institutions)

Sri. D.T. Srinivasa

(Secretary, S.E.A Group of Institutions)

Smt.K.Poornima Srinivasa

(CEO, S.E.A Group of Institutions)

Smt.K.Anupama

(Jt. Secretary & Treasurer, S.E.A Group of Institutions)

Dr. Bhagavant K Deshpande

Director (Engg), S.E.A College of Engineering and Technology

Dr. B.Venkata Narayana

Principal, S.E.A College of Engineering and Technology

HOD, MBA

Dr. S B Anil Kumar

Faculty Coordinators

Dr. Prity Kumari

Mrs Kasturi B S

Date: 19th August, 2023

Time: 03.00 PM onwards (Through Online)



S.E.A COLLEGE OF ENGINEERING AND TECHNOLOGY

Eklia nagar, Virgonagar post, K R Puram, Bengaluru, 560049

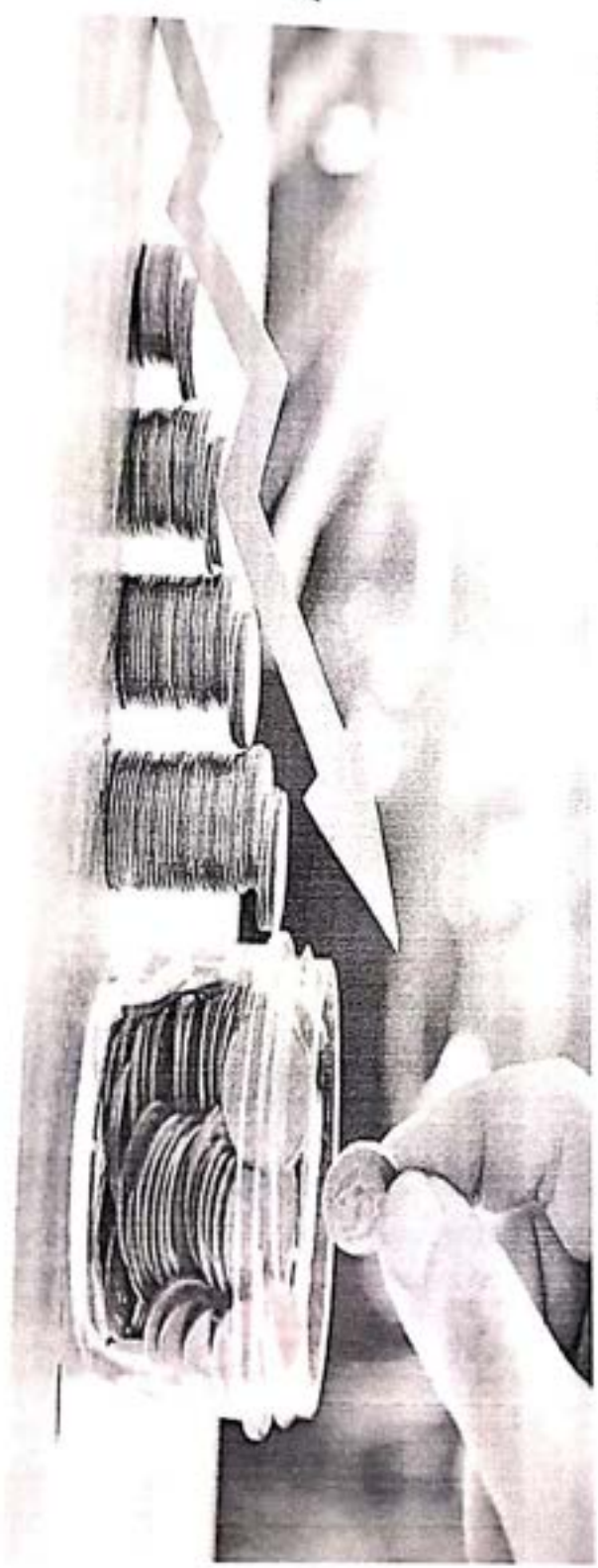


Department of MBA
in Association with I.I.C & I.Q.A.C
organizing
webinar on

“Innovation in Personal Financial Management”
on 19th August, 2023, at 03:00 P.M.



Dr. Sharan Kumar Shetty
Associate professor and
Member of Governing Body
SN Institute of Management
Mangalore





INVITATION

The Department of MBA cordially invites you to grace the Inaugural of
Webinar

On

“INNOVATION IN PERSONAL FINANCIAL MANAGEMENT”

in association with IQAC and IIC

Resource Person

Dr. Sharan Kumar Shetty

Associate Professor and Member of Governing body

• MSN Institute of Management Mangalore

Guest of Honour

Smt. Manjula Krishnappa

(Chairman, S.E.A Group of Institutions)

Sri. D.T. Srinivasa

(Secretary, S.E.A Group of Institutions)

Smt.K.Poornima Srinivasa

(CEO, S.E.A Group of Institutions)

Smt.K.Anupama

(Jt. Secretary & Treasurer, S.E.A Group of Institutions)

Dr. Bhagavant K Deshpande

Director (Engg), S.E.A College of Engineering and Technology

• **Dr. B.Venkata Narayana**

Principal, S.E.A College of Engineering and Technology

HOD, MBA

Dr. S B Anil Kumar

Faculty Coordinators

Dr. Prity Kumari

Mrs Kasturi B S

Date: 19th August, 2023

Time: 03.00 PM onwards (Through Online)



SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY
(Approved by All India Council for Technical Education (AICTE), New Delhi)
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka

A WEBINAR REPORT ON "INNOVATION IN PERSONAL FINANCIAL MANAGEMENT"

A webinar was organized on 19th August, 2023 by the Department of MBA, in association with I.Q.A.C and I.I.C, S.E.A. College of Engineering & Technology, Bangalore.

EVENT BANNER



S.E.A COLLEGE OF ENGINEERING AND TECHNOLOGY

Ekta Nagar, Virgonagar post, K R Puram, Bangalore-560049



Department of MBA
in Association with I.I.C & I.Q.A.C



organizing
webinar on

"Innovation in Personal Financial Management"
on 19th August, 2023, at 04:00 P.M.



Dr. Sharan Kumar Shetty
Associate professor and
Member of Governing Body
MSN Institute of Management
Mangalore



E- Certificate will be provided to all Participants

INTRODUCTION ABOUT TOPIC

Innovation in personal financial management refers to the development and implementation of new tools, technologies, strategies, and approaches that help individuals effectively manage their finances. This can encompass a wide range of solutions, including mobile apps, budgeting software, AI-driven insights, robo-advisors, and more. These innovations aim to simplify financial tasks, improve decision-making, enhance savings, and promote better overall financial health.



SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by All India Council for Technical Education (AICTE), New Delhi)
Affiliated to VITVEKARAYA Technological University (VTU), Belagavi, Recognized by Government of Karnataka)

BENEFITS OF INNOVATION IN PERSONAL FINANCIAL MANAGEMENT

- **Enhanced financial awareness:** Innovative tools provide users with a clearer understanding of their financial situation. Budgeting apps, expense trackers, and aggregated account dashboards give individuals a comprehensive view of their income, expenses, and savings.
- **Simplified Budgeting:** Modern apps automate the budgeting process, categorize expenses, and offer real-time updates. This simplifies the task of creating and maintaining a budget, enabling users to manage their spending more effectively.
- **Improved Decision-Making:** AI-driven insights offer personalized recommendations for saving, investing, and spending based on individual financial patterns and goals. This aids users in making well-informed decisions aligned with their objectives.
- **Efficient Goal Achievement:** Many innovative platforms allow users to set and track financial goals, such as saving for emergencies, vacations, or major purchases. Automated contributions and progress tracking help individuals stay motivated and disciplined.
- **Access to Investment Opportunities:** Robo-advisors and investment apps make investing accessible to a wider audience. Individuals can diversify their portfolios and invest with lower fees, reducing the barrier to entry for building wealth over time.
- **Cost Savings:** Apps that analyze spending patterns can identify areas where individuals can cut unnecessary costs. Negotiation tools and bill trackers further contribute to potential savings on recurring expenses.
- **Time savings:** Automation features, such as bill payments and investment contributions, save users time that they would have otherwise spent on manual tasks.
- **Long-Term planning:** By utilizing tools that provide insights into long-term financial projections, individuals can better plan for retirement, major life events, and other future financial needs.



INTRODUCTION ABOUT SPEAKER

Dr. Sharan Kumar Shetty, associate professor, academic coordinator, head international relations and member of governing body member MSN institute of management Mangalore.

Dr. Shetty has received his PHD in banking and financial inclusion from VTU in 2006 and also received his MBA Degree in Finance from VTU and Bachelor's Degree in Business/Commerce from Mangalore University. He has presented and published numerous research papers in National and International journals and conferences. He is a trainer for financial markets and conducted numerous training programme in national and international platforms on the topics such as finance for non-financial executives, start-up mantras, career guidance, higher education and so on.

OBJECTIVES

- To help participants understand the latest innovations and technologies available for managing personal finances effectively.
- To raise awareness about the benefits of adopting innovative tools and approaches for better financial management.
- To equip attendees with practical skills and knowledge to make informed financial decisions using innovative solutions.
- To inspire participants to think creatively about financial management strategies and encourage them to explore new approaches.
- To provide a platform for participants to connect with experts and fellow attendees, fostering a community of individuals interested in innovative financial management.

OUTCOMES

- Attendees should have a better understanding of innovative tools, technologies, and strategies available for personal financial management.
- Participants should leave the webinar with improved skills to implement innovative financial management techniques effectively.
- Attendees might be more likely to adopt and integrate innovative solutions into their personal financial routines.
- Participants should feel more confident in their finances using innovative approaches.



- Attendees may establish valuable connections with experts and peers in the field of innovative financial management.
- The webinar could influence participants to make more informed financial decisions and achieve better financial outcomes.

COURSE OUTCOME

- Understand the basic financial concepts
- Apply time value of money
- Evaluate the investment decisions
- Estimate working capital requirements
- Analyze the capital structure and dividend decisions

SCREENSHOTS

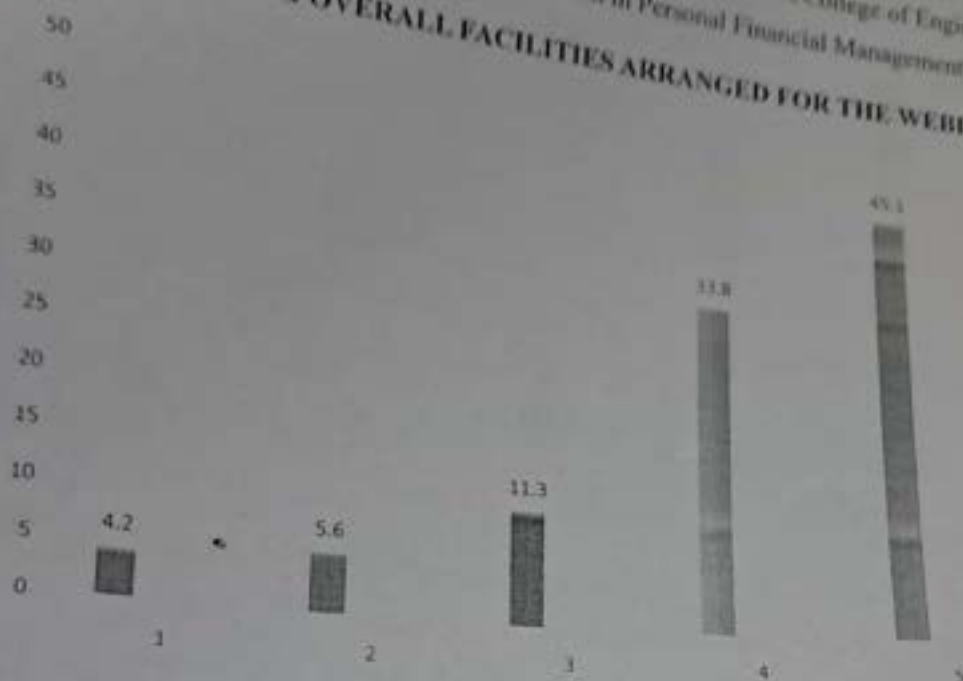
	Geetha Shree M		10:4
	Gowtham P		10:4
	Hemanth U G		10:4
	JAI SURYA K B BURYA		10:4
	Jaya Shree D		10:4
	JHANSI M A JHANSI M A		10:4
	Karthick P		10:4
	Keerthi Lakshmi T S		10:4
	Lakshy K R		10:4
	Linda Ruth R		10:4
	Mamatha V		10:4
	Manasa HM		10:4
	Meghana VK		10:4
	Navya Shree H N		10:4
	Pavan G NP		10:4
	Roshni G Roshni		10:4

	Kastur B B		10:4
	Dr. Sharan Kumar Shetty		10:4
	B B Anil Kumar		10:4
	Adarsh Kumar DC		10:4
	Anil Kumar K L		10:4
	Anupriya M G		10:4
	Anusha Anusha		10:4
	Bhavana K		10:4
	Chandana M		10:4
	Deekshitha B		10:4
	Dharshini S		10:4
	Dr. Manjunath K		10:4
	Dr. prity kumari		10:4
	Gagana T J		10:4
	Gayathri Bal c Gayathri Bal c		10:4

FEEDBACK

This data collected from the students of Department of MBA, SEA College of Engineering & Technology towards the Webinar on "Innovation in Personal Financial Management".

GRAPH SHOWING OVERALL FACILITIES ARRANGED FOR THE WEBINAR



The above graph clearly states that, 45.1% participants are highly satisfied with the overall facilities arranged for the webinar, 33.8% of participants are satisfied, 11.3% give neutral and only 4.2% of participants are dissatisfied with the overall facilities arranged for the webinar.



SOUTH EAST ASIAN EDUCATION TRUST

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to VTU, Recognised by Gok)

Accredited B++ by NAAC, ISO 9001:2015 Certified Institution

Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgonagar Post, Bengaluru - 560049

Email: seacetadmin@gmail.com

Website: www.seacet-bangalore.org.in

REF: SEACET/Alumni/MBA/Webinar/ 2022-2023/05

Date: 20-07-2023

CIRCULAR

The department of MBA is organizing a Webinar on "Thought Leadership", in association with IQAC and IC on 22nd July 2023. Requesting all the faculties and students to participate in the event and make it a grand success.

21/7/23
To: HOD's of Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post,
Bangalore - 560 049

[Signature]
PRINCIPAL
PRINCIPAL
SEA College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049

HOD's of

DIRECTOR ENGINEERING

FIRST-YEAR DEAN

AIML

PHYSICS

IOT

PLACEMENT

ECE

M E

C V

AGRI

CHEMISTRY

MATHEMATICS

MBA

LIBRARIAN

[Signature]
PRINCIPAL
SEA College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049



SOUTH EAST ASIAN EDUCATION TRUST
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to VTU, Recognised by GoK)

Accredited B++ by NAAC, ISO 9001:2015 Certified Institution

Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgonagar Post, Bengaluru - 560049

Email: seacetadmin@gmail.com

Website: www.seacet-bangalore.org.in

DEPARTMENT OF MBA

REF: SEACET/MBA/WEBINAR/AY2022-23/05

DATE: 14.07.2023

TO

The IQAC Coordinator,

S.E.A College of Engineering and Technology,

Bangalore -560049

Respected Sir,

The Department of MBA is organizing the webinar on "Thought Leadership" from our Alumni on 22.07.2023 at 11.00am through online. Hence, we are requesting IQAC to give consent for the event.

CC to all Departments:



Pradeep K. S.

IQAC COORDINATOR
Internal Quality Assurance Cell
S.E.A. College of Engineering & Technology



SOUTH EAST ASIAN EDUCATION TRUST

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by AICTE, Affiliated to VTU, Recognised by GoK)

Accredited B++ by NAAC, ISO 9001:2015 Certified Institution

Ekta Nagar, Near Ayyappa Nagar Circle, K.R.Puram, Virgonagar Post, Bengaluru - 560049

Email: seacetadmin@gmail.com

Website: www.seacet-bangalore.org.in

REF: SEACET/Alumni/MBA/Webinar/ 2022-2023/05

Date: 20-07-2023

CIRCULAR

The department of MBA is organizing a Webinar on "Thought Leadership", in association with IQAC and IIC on 22nd July 2023. Requesting all the faculties and students to participate in the event and make it a grand success.

20/7/23
Head of Department of Management Studies
S.E.A. College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post,
Bangalore - 560 049

[Signature]
PRINCIPAL
PRINCIPAL

SEA College of Engineering & Techno
Ekta Nagar, Basavanapura, Virgonagar
BANGALORE - 560 049

HOD's of

DIRECTOR ENGINEERING *[Signature]*

FIRST YEAR DEAN

AIML *[Signature]*

IOT

PHYSICS *[Signature]*

PLACEMENT

ECE - *[Signature]*

ME - *[Signature]*

CV *[Signature]*

AGRI - *[Signature]*

CHEMISTRY

MATHEMATICS *[Signature]*

MBA

LIBRARIAN

ISE *[Signature]*



SOUTH EAST ASIAN EDUCATION TRUST®
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY
(Approved by All India Council for Technical Education (AICTE), New Delhi
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

DEPARTMENT OF MBA

REPORT ON THOUGHT LEADERSHIP

A webinar was organised on 22nd July, 2023 by the Department of MBA, in association with IQAC and IIC S.E.A. College of Engineering & Technology, Bangalore.



SEA COLLEGE OF ENGINEERING & TECHNOLOGY
Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi and Accredited by NAAC B Grade, Near
Ayyappa Nagar Circle, Devasandra Main Road, K.R. Puram, Bangalore-49



DEPARTMENT OF MBA

Organizes

Webinar on

"THOUGHT LEADERSHIP"

In Association with IQAC & IIC

On 22nd JULY 2023

TIMINGS: 11.00AM Onwards

Google meet link: <https://meet.google.com/jil-mkig-rfe>



Keynote speaker

Sai Kumar P

Talent & Culture Manager at Accor,
Visakapatnam



INTRODUCTION ABOUT TOPIC

Thought Leadership refers to a strategic approach where an individual or organization establishes themselves as a recognized authority and expert in particular industry, field, or area of expertise. Thought leaders are known for their innovative ideas, insights and valuable contributions to the industry, and they often play a significant role in shaping industry trends and practices.

QUALITIES OF EFFECTIVE THOUGHT LEADERS

- ✓ **Expertise:** Thought leaders have deep knowledge and expertise in their area of specialization. They are continuously learning and staying up-to-date with the latest developments and trends in their industry.
- ✓ **Authenticity:** Authenticity is crucial for thought leaders. They express their genuine beliefs and values, which resonates with their audience and builds trust.
- ✓ **Vision:** Thought leaders have a clear vision of the future and ability to articulate it to their audience.



DEPARTMENT OF MBA

- ✓ **Communication Skill:** Effective thought leaders are exceptional communicators. They can convey complex ideas in a clear and engaging manner through various channels, such as writing, public speaking and social media.
- ✓ **Open-mindedness:** While having strong beliefs, effective thought leaders are open-minded and willing to consider diverse viewpoints.
- ✓ **Influence:** Thought leaders have a significant impact on their audience and industry. They inspire and motivate others, leading to positive changes and advancements.
- ✓ **Problem-Solving Skills:** Thought leaders are adept at identifying problems and offering innovative solutions.



INTRODUCTION ABOUT SPEAKER

Mr. Sai Kumar P. was the keynote speaker of the webinar, brings with him a wealth of experience and knowledge, having worked in the hospitality industry for over 6 years. Sai Kumar has been responsible for overseeing the overall functions of human resources at the Novotel Visakhapatnam, Varun Beach and The Bheemili Resort. He is closely with the cluster general manager and team to ensure that the hotel attracts and retains the best talent, creates a positive and engaging workplace culture and provides exceptional guest experiences. He is a talented HR professional with a Master of Business Administration (MBA) focused in Human Resource Management & Sales and Marketing from Visvesvaraya Technological University. Sai Kumar, Talent & Culture Manager at Accor

OBJECTIVES

- It's allow the speaker to reach a much wider audience than speaker could with traditional content marketing. This is because webinars can be recorded and shared on demand, which means that people can watch them at their own convenience.



DEPARTMENT OF MBA

- It is a great way to build trust and credibility with speaker audience. When the speaker shares his expertise and insights in a live setting, it shows that the speaker is knowledgeable in his field.
- It can be a great way to generate leads for business, by offering something of value, such as a free eBook or white paper.
- It increases brand awareness by giving speaker a platform to share his company's message with a large audience.
- It combines their theoretical knowledge of business operations with the practical knowledge of its actual functioning.

OUTCOMES

1. Opportunity to Interact with Experts

Webinars provide students with a chance to meet leaders, professionals, entrepreneurs who share their wisdom, learning, and experiences. These interactions are useful to students in their career and help them in developing leadership qualities, management skills.

2. Interpersonal Skills Enhancement

Webinar help students to enhance their interpersonal, communication skills, and teamwork abilities. This webinar has, repeatedly proven to be an excellent platform for networking as the students interact.

3. Increased Visibility

Webinars allowing the speaker to reach and connect with students who may not have been aware of their expertise previously.

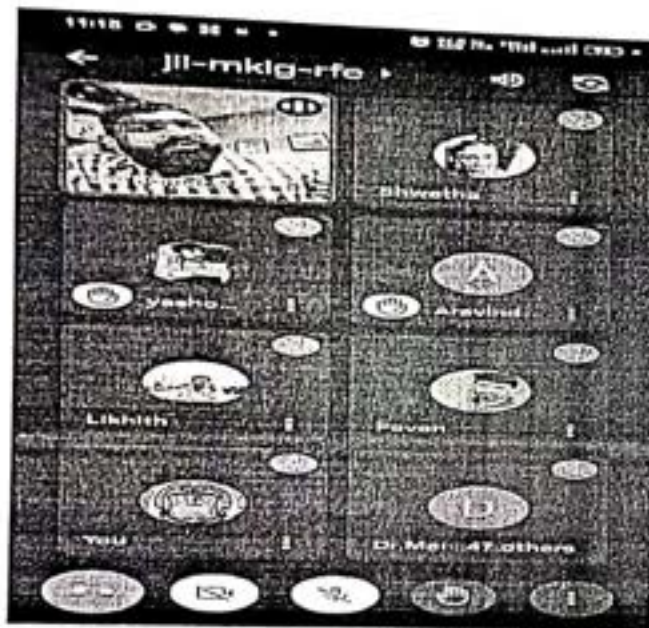
4. Building Authority

By sharing valuable insights and innovative ideas, the speaker can position themselves as an authority figure in their field, gaining trust and respect from the students.

SCREENSHOTS



DEPARTMENT OF MBA



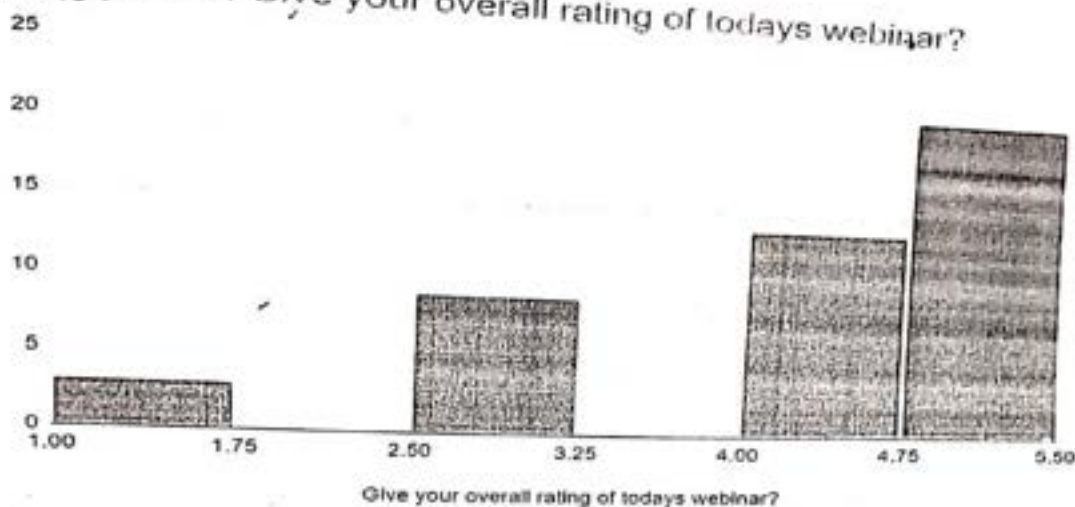
FEEDBACK

This data collected by the students of Department of MBA, SEA College Engineering & Technology towards the Webinar on Thought Leadership.



DEPARTMENT OF MBA

Histogram of Give your overall rating of todays webinar?



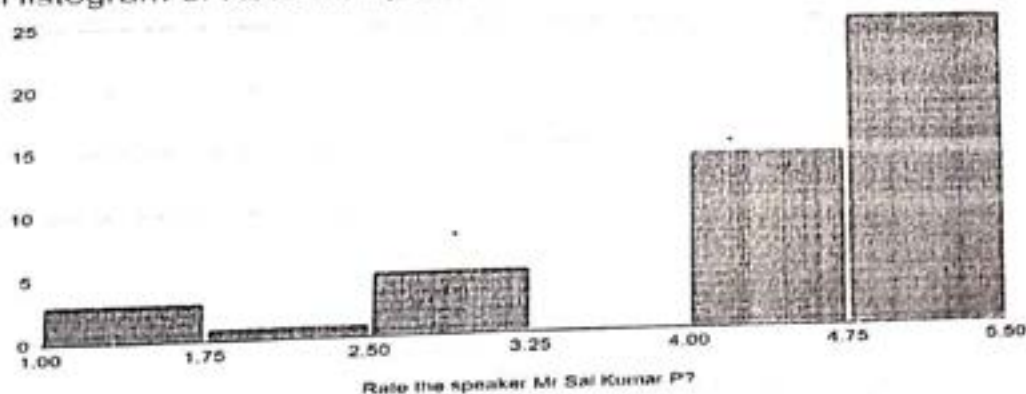
GRAPH SHOWING SATISFACTION LEVEL TOWARDS WEBINAR

INTERFERENCE

According to above graph, it can interpret that maximum no. of students (2nd semester as well as 4th semester students) are highly satisfied by the webinar session as they feel that the webinar topic "Thoughtful Leadership" is really helpful for their upcoming career.

GRAPH SHOWING SATISFACTION LEVEL TOWARDS SPEAKER

Histogram of Rate the speaker Mr Sai Kumar P?



INTERFERENCE

According to above graph, it can interpret that maximum no. of students (2nd semester as well as 4th semester students) are highly satisfied by the speaker Mr. Sai Kumar. All students are really like his way of talking and how he explains the topic.

S.E.A COLLEGE OF ENGINEERING AND TECHNOLOGY

Ekta Nagar, Near Ayyappa Nagar Circle, Devasandra Main Road, K.R.Puram, Bangalore-49

S.E.ACET/R&D/FDP /2022-23/01

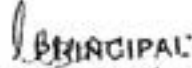
16.07.2023

CIRCULAR

The Department of MBA is organizing Five days FDP (Hybrid Mode) on "Research Skills and Quality Publication" in Association with IQAC, IIC and R&D Cell on 17th to 21st July, 2023 at 2.00 PM to 4.00 PM at AC Seminar Hall. Requesting the entire faculty to participate in the event and make it a grand success.


R&D Convener


HOD MBA


PRINCIPAL
SEA College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049

HODs of

IOT & BCT 
CSE 
ISE 
ME 
CV 
AI&ML 
MBA 

FIRST YEAR DEAN 
PHYSICS 
CHEMISTRY 
MATHEMATICS 
LIBRARIAN 
PLACEMENT 
BE 


IQAC COORDINATOR
Internal Quality Assurance Cell
S.E.A. College of Engineering & Technology
Virgonagar Post, Bangalore - 560 049


PRINCIPAL
SEA College of Engineering & Technology
Ekta Nagar, Basavanapura, Virgonagar Post
BANGALORE - 560 049

Chief Patrons

Smt. K. Lakshmi & N. Subbanna
(Chairman, S.E.A. Group of Institutions)

Patrons

Sri. D.T. Srinivasa

Secretary, S.E.A. Group of Institutions

Smt. K. Pootima Srinivasa

EN-MIA, Hiryur Constituency

C.E.O. S.E.A. Group of Institutions

Smt. K. Anandamma

Jt. Secretary & Treasurer, S.E.A. Group of Institutions

Dr. Brijesh S. Yadav, Ms. Vinesha S. Yadav,

Sri. Rohan S. Yadav

(Trustee Members S.E.A. Group of Institutions)

Dr. K. Bhagavanth K. Deshpande

Director (Engg), SEACET

Dr. B. Venkatasubramanya

Principal,

S.E.A. College of Engineering and Technology

Conveners

Dr. S. B. Anil Kumar

HOD-MBA, SEACET

Dr. P. Pradeep Kumar N. S.

IQAC Director, HOD ECE

Dr. P. Mohan Prasad

R&D Head, SEACET

Program Coordinator

Dr. T. R. S. A. Subrahmanya, Dr. N. S. & P. S. L. (MBA)



S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

AFFILIATED TO KANNIAKUMAR TECHNOLOGICAL UNIVERSITY & APPROVED BY ALL INDIA COUNCIL OF TECHNICAL EDUCATION (AICTE)
WAC Approved & Affiliated
Extra major, Basavanur, Virgo Nagar Post, (K. R. Puram), Bangalore - 560035

DEPARTMENT OF MBA in Association

with IQAC, IIC and R&D Cell

ORGANIZES

Five-Days FDP (Hybrid mode) on
"RESEARCH SKILLS AND
QUALITY PUBLICATION"



27th to 31st July 2023 (WACN-FRI)

Venue: A.C. Seminar Hall, SEACET



SOUTH EAST ASIAN EDUCATION TRUST®
S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY
(Approved by All India Council for Technical Education (AICTE), New Delhi)
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

DEPARTMENT OF MBA

**FDP Program on Research Skills and Quality Publications -
2023 organized by Department of MBA & R&D cell**

FDP program on research skills and quality publications was organized from 17th of July 2023 - 21st of July 2023 by department of MBA in association with IQAC, IIC SEA College of Engineering and Technology, Bangalore. The program was planned from the college by interacting with different departments and faculty members for the benefit of research scholars. Miss Praveena of final year MBA gave a warm welcome speech to Dr. Brijesh Singh professor, CMRIT Bangalore.



NAAC B++ ACCREDITED

**S.E.A COLLEGE OF
ENGINEERING & TECHNOLOGY**

APPLICATED TO VISVESVARAYA TECHNOLOGICAL UNIVERSITY & APPROVED BY ALL INDIA COUNCIL OF TECHNICAL EDUCATION (AICTE)
Ekta Nagar, A. Krishnappa Circle, Ayyappanagar
Devasandra Main Road, Virgo Nagar Post, K.R. Puram, Bangalore - 560 049.



Sri A. Krishnappa
Founder Chairman
S.E.A Group of Institutions

Department of Masters of Business Administration and R&D Cell
Organizes
Five Days FDP on
"Research Skills and Quality Publication"
In Association with IIC and IQAC
On 17th to 21st July 2023
Inauguration : AC Seminar Hall



Prof. Brijesh Singh
Professor, CMRIT
Bangalore



INSTITUTIONS
INNOVATION
COUNCIL





Objectives Of The Event:

- The program was mainly organized to research scholars who will present research papers to clearly understand about research skills and quality publication.
- Enhancing research skills: the program aimed to improve the skills of participants in the area of research paper title, research papers key words, where to publish and different publications which provide value to the paper.

EktaNagar, Near Ayyappanagar Circle, Devasandra Main Road, Virgonagar Post, K.R.Puram, Bangalore-560049, INDIA.
Phone:080-29730681, 7353945999

e-mail:seacetadmin@gmail.com website: seacet-bangalore.org.in



S.E.A COLLEGE OF ENGINEERING AND TECHNOLOGY
Ekta Nagar, Near Ayyappa Nagar Circle, Devasandra Main Road, K.R.Puram, Bangalore-49
Department of Masters in Business Administration

INVITATION

The Management, Principal and Faculty of Department of MBA and R&D Cell
cordially invite you to grace the Inaugural of

Five Days FDP

On

“Research Skills and Quality Publication”

in association with IQAC and IIC

Speaker:

Prof. Brijesh Singh

Professor, CMRIT, Bangalore

Guest of Honour:

Smt. Manjula A Krishnappa

(Chairman, S.E.A Group of Institutions)

Sri. D.T. Srinivasa

(Secretary, S.E.A Group of Institutions)

Smt.K. Poornima Srinivasa

(Ex-MLA-Hiriyur Constituency)

(CEO, S.E.A Group of Institutions)

Smt.K.Anupama

(Jt.Secretary & Treasurer, S.E.A Group of Institutions)

Dr.Brijesh S Yadav, Ms.Vinisha S.Yadav, Sri. Rohan R.Yadav

(Trustee Members S.E.A Group of Institutions)

Date: 17th to 21st July 2023

Time: 2.00 PM onwards

Venue: AC Seminar Hall

Dr. Anil Kumar

HOD MBA

Dr .Bhagavanth K Deshpande

Director (Engg)

Dr.B.Venkata Narayana

Principal



SOUTH EAST ASIAN EDUCATION TRUST

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by All India Council for Technical Education (AICTE), New Delhi
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

DEPARTMENT OF MBA

Awards and Professional Recognition

2021 - Best Teacher Award for the Academic Year 2020-2021.

Membership in Professional Bodies

Inter National Bodies

1. Life Membership at 'International Association of Management and Education' (IAME)

National Bodies

1. Life Membership at 'National Institute of Personnel Management' (NIPM)

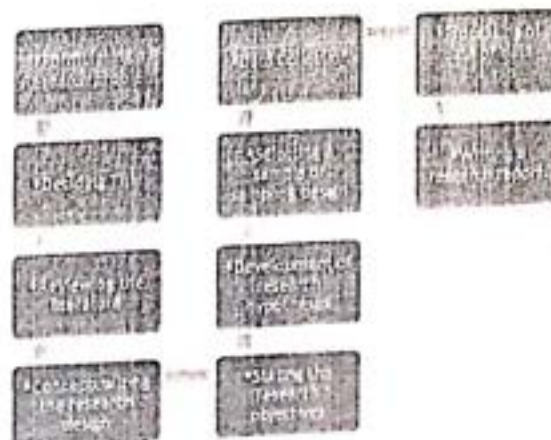
2. QCFI - Member.

Topics covered on day 1

WHAT IS RESEARCH METHODOLOGY?

- systematic process of solving a problem
- Research process
- Evidences to generalise the research results

He asked questions to all faculties and participants everyone gave their own opinion and sir answered saying Research is a process where series of actions or steps to be followed to prepare good research paper. And explained each process of research paper.



Process of research paper

EktaNagar, Near Ayyappa Nagar Circle, Devasandra Main Road, Virgonagar Post, K.R. Puram, Bangalore-560049, INDIA.
Phone: 080-29730681, 7353945999

e-mail: seacetadmin@gmail.com website: seacet-bangalore.org.in



S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY
(Approved by All India Council for Technical Education (AICTE), New Delhi
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

DEPARTMENT OF MBA

The FDP program ended by 4:30 pm on 21st of July 2023. The even was ended with the vote of thanks Dr. S B Anil Kumar, HOD of department of MBA and all the head of departments faculties gathered on Dias, to adorn Dr. Brijesh Singh with garland and silk shawl which were provided to him as a gesture of facilitation.



Outcome of the event

- Improved understanding of Research methodology & presenting Research paper.
- In depth understanding about research paper and quality publication where it can be published so that the paper is valued.
- Career growth: by knowing important facts on startups, funding consultation students, faculties and participants can adapt the techniques for their career growth.



SOUTH EAST ASIAN EDUCATION TRUST®

S.E.A. COLLEGE OF ENGINEERING & TECHNOLOGY

(Approved by All India Council for Technical Education (AICTE), New Delhi
Affiliated to Visvesvaraya Technological University (VTU), Belagavi, Recognised by Government of Karnataka)

DEPARTMENT OF MBA

- In depth knowledge on research paper helped research scholars with greater insights and helped to clarify their doubts regarding research paper and where to publish it.
- Students got clarity on research paper, title of the paper, how to do a quality paper and many more which intern helped them in clearing their project.

Overall, the program conducted for faculty development and quality research publication provided valuable knowledge, skills and clarifications on some information which helped faculties, research scholars and students to learn more about research paper and quality publication, which also helped to advance their careers.

Attendance of the event

Sl. No.	Faculty Name	Department	Designation	Signature
1	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
2	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
3	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
4	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
5	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
6	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
7	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
8	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
9	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
10	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
11	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
12	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
13	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
14	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
15	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
16	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
17	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
18	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
19	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
20	Mr. S. S. S.	MBA	Assistant Professor	[Signature]
21	Mr. S. S. S.	MBA	Assistant Professor	[Signature]



S.E.A College of Engineering and Technology

Ekla Nagar, K.R.Puram, Bangalore-49

Department of MBA and R&D Cell

in Association with IQAC and IIC

Participation Certificate

This is to certify that {{full name}} of {{other identifier}} has participated in the Five Days Faculty Development Program on "RESEARCH SKILLS AND QUALITY PUBLICATION" organised by the Department of MBA and R&D Cell of S.E.A College of Engineering and Technology from 17th to 21st July 2023.

Dr. P. Hosanna Princy
Dr. P. Hosanna Princy
R&D Convener

Dr. S. B. Anilkumar
Dr. S. B. Anilkumar
HOD

Dr. B. Venkata Narayana
Dr. B. Venkata Narayana
Principal